

AHSAN JANNAT

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Location: BKSP, Savar, Dhaka

[LinkedIn Portfolio](#)



Professional Summary

Computer Science & Engineering graduate and Lead Web Strategist with prior experience as Assistant IT Officer. Skilled in managing client websites, global branding strategies, and web architecture. Experienced in IT operations and marketing support. Strong leader of cross-functional teams, focused on delivering innovative digital solutions. Passionate about web technology and strategic growth.

Core Skills

- Web Strategy & Project Management
- IT Support & Troubleshooting
- Client Website Management
- Global Branding & Digital Planning
- Graphic Design & Multimedia Editing
- Laravel, Python (Basic), WordPress
- Adobe Photoshop, Illustrator
- Software Training & Mentoring
- Fluent Typing in English and Bangla

Professional Experience

Officer

HATIL Complex LTD, Dhaka, Bangladesh

September 2025 – Present

- Worked as a Content Writer, creating engaging, brand-aligned content for various digital platforms.
- Contributed as an SEO Expert, optimizing website content to improve search ranking and drive organic traffic.

Lead Web Strategist

Final Touch, Dhaka, Bangladesh

Feb 2025 – July 2025

- Manage all client websites across national and international markets.
- Plan and implement branding strategies to showcase client brands globally.
- Oversee domain, hosting, and server configurations.
- Coordinate cross-functional teams including design, development, and content to deliver optimized digital solutions.

Assistant IT Officer

Bangla City PLC, Dhaka, Bangladesh

Nov 2024 – May 2025

- Provide full technical support across departments.
- Maintain and manage all marketing personnel accounts and their IT tools.
- Lead and manage all IT-related operations and infrastructure within the company.
- Ensure security, vendor management, and smooth technical service delivery.

Graphic Design Trainer & Video Editor

UKASHIA, Satkhira, Bangladesh

Jan 2022 – Dec 2023

- Trained 100+ students in Adobe Photoshop and Illustrator.
- Created promotional and educational content for events and community programs.

Education

- **B.Sc. in Computer Science & Engineering** – Northern University of Business & Technology Khulna, CGPA: 3.094 (2023)
- **H.S.C (Science)** – Kaligonj Govt. College, Satkhira, GPA: 4.50 (2018)
- **S.S.C (Science)** – Mozahar Memorial Secondary School, Satkhira, GPA: 5.00 (2016)

Certifications

- PHP Laravel Development – FUTURE IT, Khulna

Projects

Restaurant POS System (Laravel)

- Developed a POS and inventory system with daily sales tracking and admin dashboard using Laravel and MySQL.

Extra-Curricular Activities

- Professional Angler with competition experience
- Photography & video editing for social and commercial events
- Ex-Volunteer, UNICEF Bangladesh

Additional Activities

- Highly organized and deadline-driven
- Badminton league player (Satkhira & Khulna)
- Travelled extensively across Bangladesh and major Indian cities

Languages

- Bangla – Native
- English – Fluent

Personal Information

- Full Name: Ahsan Jannat
- Date of Birth: 27 December, 2000
- Nationality: Bangladeshi
- Religion: Islam
- Marital Status: Unmarried
- Permanent Address: Kaliganj, Satkhira, Bangladesh

Declaration

I hereby declare that all the information provided above is true and correct to the best of my knowledge and belief. I understand that any false information may lead to the rejection of my application or termination of employment if discovered at a later stage.



Ahsan Jannat